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Elevator Pitch

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Greek life is a large part of the college experience that many incoming students look forward to. On University of Illinois's campus alone there are 54 active fraternities and 35 active sororities; over 7,000 undergraduate students are involved in greek life. Many people ask how you can get involved in greek life. Fraternities have a much more casual process than sororities. Sorority rush takes place over two weekends and includes lots of singing, clapping, and girls running around campus in heels. Girls insure they are looking their absolute best for sorority rush despite the fact that they probably just ran from the far side of Urbana all the way to first street in six-inch heels and a tight dress. Sorority rush is a lot, but when bid day comes, many girls deem all the blisters and sweat worth it.