

Vape culture, in recent years the amount of teenagers and young adults that have engaged in new nicotine smoking products has drastically increased. All of a sudden “juuling” is the new cool thing to do. High Schools have had massive amounts of problems in stopping kids from using them in school because of how easy they are to hide. When the products first started to become popular teachers initially thought they were flash drives when witnessing them and thought nothing of it.

Why have these small devices become so popular and what is the draw, growing up the no smoking movement was making tremendous strides in preventing smoking. What is the draw behind these small devices with high amounts of nicotine that get kids “buzzed”. Through interviews and research I hope to find the answer.